

Privacy Policy

Brainwork Marketing (Brainwork) considers the privacy of its users to be a serious issue. Please read the following to learn more about our privacy policy.

The Data Protection Act 1998 and the Freedom of Information Act 2000 applies to personal information held by this organisation including data which is held electronically or within paper based filing systems.

When users of our website send us personal information or we gather information via cookies, such as your email address, the data Brainwork receives and holds will be:

- Fairly and lawfully processed – anybody providing personal data will not be misled as to the purposes to which the data is put.
- Processed for limited purposes – the data will be obtained only for a specified purpose and we will state why the data is being processed.
- Adequate, relevant and not excessive – this relates to the purposes for which it is intended to be used. We will not be collecting any additional information that is not required to meet the stated process.
- Not kept longer than is necessary to fulfil the purpose and any stated legal or business requirements
- Secure – Personal information will not be stored on, or transferred to, servers outside of the European Economic Area (EEA)

You have the right to request a copy of the information that we hold about you. If you wish to access a copy please write to:
Brainwork Marketing, 8 Church Road, Woburn Sands, Milton Keynes, MK17 8TA. We may make a small charge for this service. You may ask us to review, and correct any information that is inaccurate.

WHAT THIS PRIVACY POLICY COVERS

This policy covers how Brainwork treats personal information that we collect and receive when you use our website. Personal information is information about you that is personally identifiable like your name, address, email address or phone number, and that is not otherwise publicly available.

INFORMATION COLLECTION AND USE

Brainwork collects personal information whenever a User chooses to contact us via email within the contact us section.

COOKIES

We use cookies and collect IP addresses. Brainwork uses this information to customise the content you see and for technical web site administration purposes.

INFORMATION SHARING AND DISCLOSURE

Brainwork does not rent, sell or share personal information about you with other people or non affiliated companies.

Brainwork will use reasonable efforts to ensure that your personal data is not disclosed to State/provincial, national, regional institutions and authorities, unless required by law or other regulation.

CHANGES TO THIS PRIVACY POLICY

Brainwork may update this policy. We will notify you about significant changes in the way we treat personal information by placing a prominent notice on our web site.

PRIVACY SUPPORT AND CONTACT INFORMATION

If you have any questions or suggestions, please send an email to: ideas@brainwork.co.uk

**Intelligent marketing
for small businesses**

